

RATE CARD



Jobs for Mums is a unique job board designed to promote part-time, flexible full-time, school hours, work from home, and project-based job opportunities to thousands of parents around New Zealand.

We are unlocking New Zealand's largest untapped reservoir of talent during a critical labour shortage. Eliminating the motherhood penalty while we are at it.

Our mission is to drive positive change for both families and companies. We do this by offering growth for businesses and flexibility for families.

OUR CLIENTS

Some of our clients include Zuru, Jasmox, Hamilton City Council, Women's Refuge, Best Start, Global Woman, Oceania Healthcare, and NZ's largest recruitment companies; Maddison, Tribe, Salt, Kinetic and more.



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"I was overwhelmed by the quality and quantity of candidates on Jobs For Mums. Within 2 days I received more applicants than from Google Ads in 2 weeks. What a great community Jobs For Mums is!"

Paul Zaruchevsky -
EMPLOYER

WHY US

- NZ's largest parent/care giver job marketplace
- Highly engaged and qualified Jobs Seekers
- Geography: NZ-wide Northland to Bluff
- Good for Corporate Social Responsibility
- Secure payments with Stripe
- No hidden costs
- Easy-to-use system
- Offering a win-win for businesses, families and Aotearoa



★★★★★

MUM TESTIMONIAL

You guys are incredible. As a newish mum living in rural NZ but having spent most of my career in London this is ABSOLUTELY the kind of thing we need in NZ. Great for Mums, lucky employers who get the service of these caring, committed humans. Thank you for doing this!

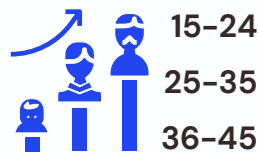


WWW.JOBSFORMUMS.CO.NZ

Unlocking a hidden workforce

65%
Are not active users of LinkedIn

69%
Find seek intimidating



1 M+

Mums in NZ

51%

Working Mums have degrees

60%

Flexible employees feel more productive and engaged

60K+

Monthly reach and growing

PRICING & INFORMATION

Standard Listing

\$129 + GST

- 1 x Job
- Live for 30 Days
- Multiple shares on LinkedIn, Instagram and Facebook
- Access our talent pool & invite candidates to apply

Premium Listing

\$168 + GST (Featured listing)

- 1 x Job
- Live for 30 Days
- Multiple shares on LinkedIn, Instagram and Facebook
- Access our talent pool & invite candidates to apply

Recruitor Package

\$465+ GST (10% saving)

- 4 x Jobs
- Live for 30 Days
- Multiple shares on LinkedIn, Instagram and Facebook
- Access our talent pool & invite candidates to apply
- Based on a monthly plan that you can cancel anytime
- Priority support

Bulk Purchase Package

\$1096+ GST (15% saving)

- 10 x Jobs
- Live for 30 Days
- Multiple shares on LinkedIn, Instagram and Facebook
- Access our talent pool & invite candidates to apply
- 1 year credit use date
- Priority support

Terms and Conditions apply*

Contact Information

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