



JOBS FOR MUMS

New Zealand's #1 family-friendly jobsite

WWW.JOBSFORMUMS.CO.NZ

Who We Are

Jobs for Mums is a social enterprise connecting talented individuals with forward-thinking employers offering flexible, family-friendly work. We aim to break employment barriers by creating sustainable job pathways that help individuals thrive both at home and in the workplace.

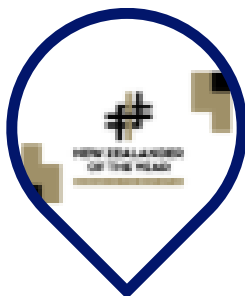
With New Zealand facing a critical talent shortage, we're unlocking the largest untapped workforce—parents and caregivers—recognising their skills and potential to bridge workforce gaps. By partnering with us, businesses can access skilled talent while supporting equitable opportunities. Together, we create a thriving environment where families and businesses succeed.



Award



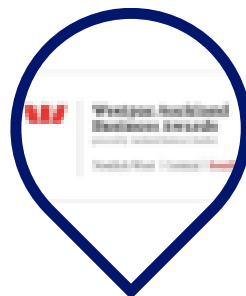
2 DEGREES,
AUCKLAND BUSINESS
AWARDS FINALIST
2024



NZ OF THE YEAR
SEMI-FINALIST
2024



NZ COMPARE
MAKING A
DIFFERENCE
FINALIST 2023



WESTPAC BUSINESS
AWARDS FINALIST
2022



SUSTAINABLE BUSINESS
AWARDS NEXT 95 LIST
2024

...and more!

Why Jobs For Mums

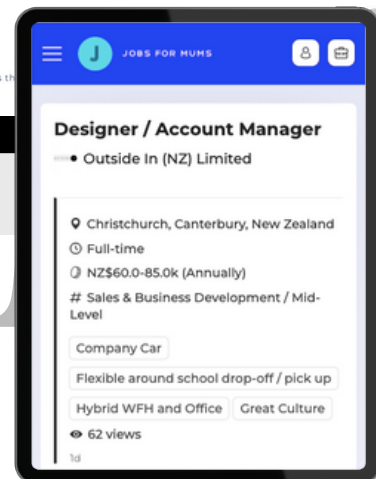
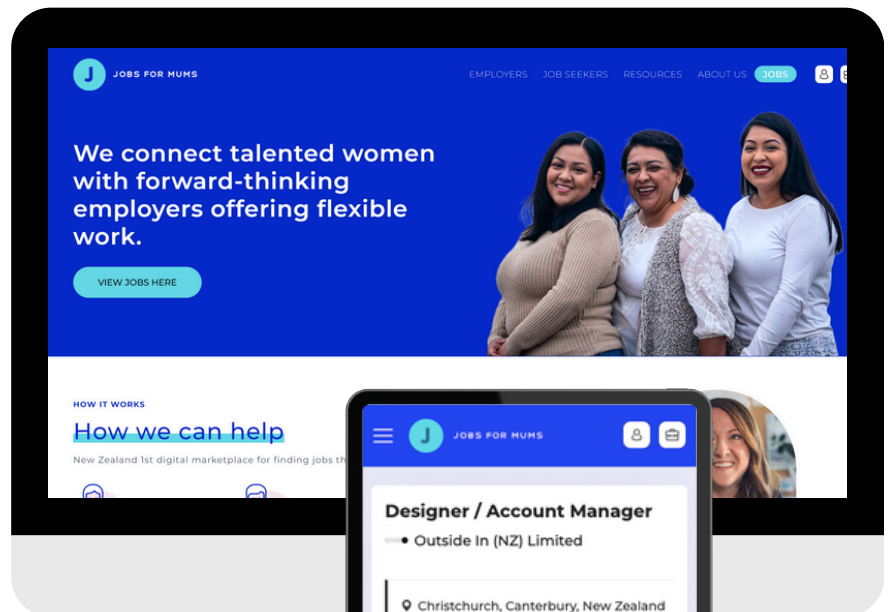
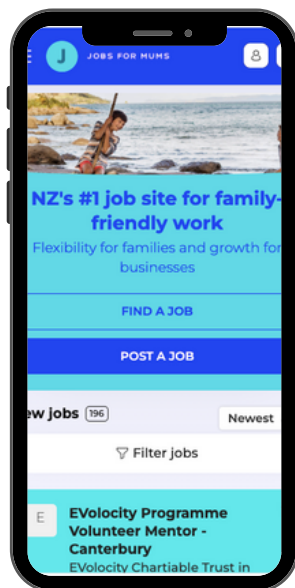
Jobs for Mums is a startup social enterprise helping fix the \$8.5 trillion talent shortage by removing barriers for the world's largest untapped workforce to find work.

We work with employers big and small to create sustainable employment pathways for parents and caregivers across Aotearoa. In less than 3 years in market, we have achieved exceptional results.

Away from the 9-5:

- Full-time, flexible
- Part-time
- Hybrid
- Remote / WFH
- School hours
- Job share

+ other non-traditional arrangements



Our Reach:

35,000+

Highly engaged job seekers

1.1M

Website views

7.2M

Social media reach

212k

Website Users

Why list with us

Jobs for Mums is New Zealand's leading platform for businesses seeking skilled, family-focused talent. Our trusted job board and targeted approach ensure your listings reach highly engaged candidates who value flexibility and work-life balance. By listing with us, you'll connect with top talent quickly and efficiently, filling roles faster while supporting a more inclusive and productive workforce.



Unlock NZ's
largest
hidden skilled
workforce.

Our Reach:

35,000+

Highly engaged job
seekers

1.1M

Website views

7.2M

Social media reach

212k

Website Users



JOBS FOR MUMS

How It Works

Listing a job with Jobs for Mums is quick and hassle-free. Simply choose your listing type, post your job in minutes, and gain instant access to a pool of skilled candidates actively seeking flexible, family-friendly work. Our platform ensures your listing reaches the right talent through targeted exposure, helping you connect, engage, and hire with ease.



1 Sign up quickly and easily

Join our great community of equal opportunity employers!



2 Create your job listing

Upload your job listing and enter some key information.



3 Select a plan that's right for you

Listing with us is affordable and good for business.



4 Hire the perfect candidate

Search our database of local, ready-to-go candidates



“I came across Jobs for Mums and decided to use it when recruiting for my next role. This site is easy to use, the team are so helpful, and I found a lot of great candidates through this site. I would recommend this site to anyone who has suitable roles that would suit working mothers.”



Melanie Hayes
Atlantis Health

Our Candidates:

60%

have Tertiary degree or higher

1.6M

Mums in NZ

66%

5+ yrs experience +

35%

Registered Users



JOBS FOR MUMS

Our Listings

At Jobs for Mums, we understand the importance of finding the right talent for your business. Our flexible packages and listings are designed to help you connect with skilled professionals. Whether you're looking to fill part-time, remote, or flexible roles, our tailored solutions allow you to reach a diverse pool of candidates committed to making a positive impact in your business.

\$99
exl. GST



Standard Listing

Ideal for small businesses



30-day job listing



Job listing emailed to candidates



JFM customer support

\$129
exl. GST



Premium Listing

Jump to the front of the queue!
Faster, smarter hiring



All the features of a standard listing



Featured in premium search spots



Boosted visibility across Jobs For Mums website

Additional Upgrades

FEATURED JOB \$39

LET US WRITE THE ADVERT FOR YOU \$149

BOOST ADVERT ON SOCIAL MEDIA \$250

SPEAKING FEE \$1,299

(Incl. 45-min session + Q+A, AKL only)



Our Partnerships

Principle Partnership

This package is designed for organisations that want to lead the charge in reshaping the workforce, driving visibility, and building meaningful connections with a large, engaged audience.

Annual
\$25,000
exc. GST



Unlimited Job Listings

- No limits on the number of job postings to help you find the best talent.

Premium Branding Opportunities:

- Logo placement in the exclusive "Principal Partner" section on the Home Page.
- Featured logo on the Partnership Page.
- A dedicated landing page showcasing your Employer Value Proposition (EVP).

Employer Branding Support:

- Quarterly featured article on our blog to spotlight your organisation.
- Monthly social media features to amplify your brand's visibility.
- Quarterly email campaigns sent to a community of 30,000+ members.

Prominent PR Exposure:

- Highlighted in PR campaign as a leading partner in promoting flexible work.
- Acknowledgment in a "Thank You to Our Champions" email sent to our entire community.

Collaborative Marketing Initiatives:

- Opportunities to co-create and participate in exciting marketing activities, such as competitions, podcasts, events, and more.

Data & Campaign Results:

- Delivered bi-monthly
- Insights of campaigns that deliver well within community

Opportunities to further Collaborate:

- Participation in selected marketing initiatives, such as competitions or co-branded campaigns.

On Demand & Fixed Fee Recruitment:

- Discounts on our On Demand & Fixed Fee Recruitment Services
- Priority status on On Demand & Fixed Fee Recruitment



Our Partnerships

Impact Partnership

This package is ideal for businesses seeking to make an impactful contribution to reshaping the workforce while benefiting from enhanced brand exposure and access to top-tier talent.

Annual
\$15,000
exc. GST



Unlimited Job Listings

- No limits on the number of job postings to help you find the best talent.

Brand Visibility:

- Logo placement in the exclusive "Impact Partner" section on the Home Page.
- Featured logo on the Partnership Page.

Employer Branding Support:

- One featured article on our blog annually to showcase your commitment to family-friendly work.
- Quarterly social media feature highlighting your organisation.

Community Engagement:

- One email campaign to our community of 30,000+ members annually.

Data & Campaign Results:

- Delivered annually
- Insights of campaigns that deliver well within community

Opportunities to further Collaborate:

- Participation in selected marketing initiatives, such as competitions or co-branded campaigns.

On Demand & Fixed Fee Recruitment:

- Discounts on our On Demand & Fixed Fee Recruitment Services
- Priority status on On Demand & Fixed Fee Recruitment



Our Partnerships

At Jobs for Mums, our mission is to help drive awareness of family-friendly workplaces by driving more diversity and inclusion. Jobs for Mums will work with you in a partnership by helping promote diversity and inclusion practices through job marketing.

Community Partnership

This package is ideal for businesses looking to support workforce inclusivity while benefiting from increased visibility and community engagement.

Annual
\$8,000
exc. GST



Unlimited Job Listings • No limits on the number of job postings to help you find the best talent.

Brand Visibility:

- Logo placement in the exclusive "Community Partner" section on the Home Page.
 - Recognition as a Community Partner in select marketing materials.
-

Employer Branding Support:

- One social media feature annually to highlight your commitment to flexible employment.
 - Inclusion in a "Thank You to Our Partners" email to our 30,000+ member community.
-

Community Engagement:

- One email campaign to our community of 30,000+ members annually.

For more information or if you would like to discuss further about our Partnerships, please reach out to me directly at claregallagher@jobsformums.co.nz.



Our Services

We understand that every business has unique hiring needs. That's why we offer flexible recruitment solutions, including fixed recruitment and On Demand hiring. Whether you need permanent talent or short-term support, our services are designed to help you find the right people, at the right time, with ease.

From 2k
per hire



Fixed Recruitment

Full-service recruitment Service



Featured marketing
& Enhanced features



Account Manager &
Candidate screening



Payment on
successful hire

Pay per hour
no upfront
cost



On Demand

Jump to the front of the queue!
Faster, smarter hiring



Pre-vetted, local
professionals



Get matched with
candidates within days



Access highly skilled
experts without the
overhead of traditional hiring

Employers say:

4/5

Experience rating

73%

Value for money

89%

Would use again

88%

Would recommend

Join the movement

At Jobs for Mums, we believe in work that works for all—families, businesses, and New Zealand as a whole. Our partners stand behind this vision, helping to create a more inclusive and flexible workforce where everyone can thrive. Be part of the movement and help shape the future of work.

Principle Partners



Spark^{nz}

Trusted by over 3,000+ NZ employers



foodstuffs^{NORTH ISLAND}



envivo



BRISCOE GROUP LIMITED

JASMAX



Te Whatu Ora Health New Zealand



bedbath&beyond



JOBS FOR MUMS

Let's Get to Work Together

Joining is simple—sign up online at [Jobsformums.co.nz](https://www.jobsformums.co.nz), or reach out via email or phone, and We will take care of the rest. Unlock access to New Zealand's largest untapped talent pool and be part of a movement that's transforming the future of work. Together, we can create meaningful opportunities that benefit your business and empower families across the country.



Not only is the team extremely helpful they also kept in contact throughout the entire process. The candidates were of a high calibre and we found the perfect candidate via the Jobs for Mums platform.



Ronelle Bianchet
SCAPE PUBLIC ART

Phone

022 373 0017

Email

claregallagher@jobsformums.co.nz

Website

www.jobsformums.co.nz